



American Academy of Pediatric Neuropsychology

Our Mission:

The American Academy of Pediatric Neuropsychology exists to foster a community of pediatric neuropsychologists who meet standards of advanced competency. We function as a committee for continuous learning and advocacy for the neuropsychological health of children and adolescents with a focus on diversity, equity, justice, and inclusion.

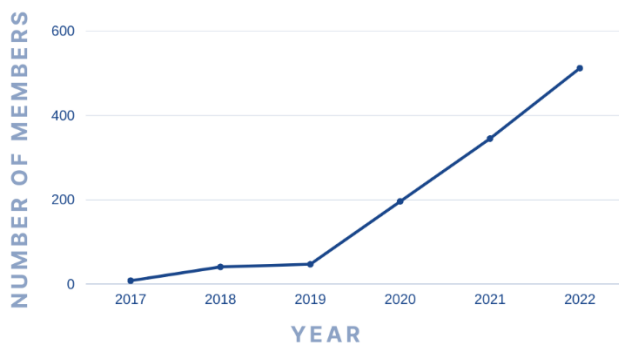
2023 Annual Partner & Event Sponsor Prospectus

AAPdN is accepting annual partner and event sponsor applications for the year 2023. A partnership agreement covers all events and partnership exposure throughout the year, while a sponsorship agreement is designed for an individual event.

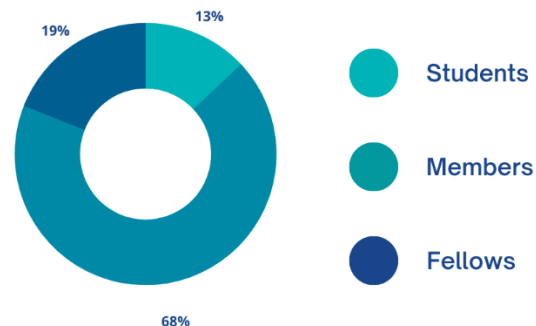
Important Information on AAPdN

AAPdN is a growing organization comprised of AAPdN Fellows (Board-Certified providers), Professional Members (Licensed Psychologists, Speech and Language Pathologists, and other professionals), and Student Members. Each year, as shown below, our membership grows as we provide more continuing education opportunities, scholarships, and grants.

MEMBERSHIP GROWTH



MEMBERSHIP BREAKDOWN



Benefits of Partnership

Partnership provides you with an exclusive opportunity to cultivate mutually beneficial relationships with our members (and non-member attendees) based on the individual needs of your business.

Partner benefits include:

- **Marketing opportunities** to reach potential clients at the Annual Conference and throughout the year, including:
 - Advertising in the Conference Brochure
 - Vendor promotional information included in all event email messages to our full contact database of over 8,000 people (\$0.0025 CPI)
- **Exposure through AAPdN's website** on our *main landing page* that will include your company's logo and will direct customers to your website via link for one year as well as on our landing page for our Annual Conference
- **Exposure through AAPdN's social media accounts** that will include a post about your company, inclusion of your company's name in the caption of our event-related posts, as well as links in our account bios that direct potential clients to your website



A sample social media post.

- **Contact** with scientist-practitioners, clinicians, and researchers in the field of pediatric neuropsychology through each event's Zoom chat feature so that you may develop brand recognition and long-term business relationships.

All-Event Partnership Package:	Bronze \$1,000	Silver \$1,250	Gold \$2,000
Gold-tier Zoom Sponsorship Package, which includes: - Up to 4 large exhibit booth spaces in virtual expo Analytics and Reporting (keep track of how many views and messages each sponsor has received from attendees) - Sponsor resources for attendees (ability to add a sponsor video, 5 sponsor images, and 5 downloadable PDFs) to be populated in booth - Sponsor chat function available in booth	X	X	X
Complimentary conference registrations	1	2	3
Logo featured on the conference landing platform and workshops* during non-conference times	X	X	X
Half-page advertisement in Annual conference booklet	X	X	X
Partner recognition on the main AAPdN webpage	X	X	X
Recognition with branding in closing credits of all AAPdN conferences and workshops	X	X	X
Announcements during all conferences and workshops to visit your booth when available.		X	X
Complimentary workshop* registrations (2 per year)			X
Recognition in all AAPdN event media promotions, including our conference and workshops			X
One full-page advertisement in AAPdN Annual conference booklet			X
Logo advertisement on the AAPdN Continuing Education webpage for twelve months with a link to your company's website			X
Logo advertisement in all AAPdN conference and workshop email blasts with link to your company's website			X
One-time use of a broadcast email to all event (conference and workshops) attendees before and after each conference or workshop			X

*"Session" is defined as a lecture during the Annual Conference; "Workshop" is defined as a virtual lecture during various times in the calendar year.

Benefits of Event Sponsorship

Sponsorship provides you with an exclusive opportunity to cultivate mutually beneficial relationships with our members (and non-member attendees) based on the individual needs of your business.

Sponsor benefits include:

- **Marketing opportunities** through either virtual or in-person exhibit booth space(s) to promote to potential clients at the conference
- **Exposure through AAPdN's website** that will include your company's logo and direct customers to your website with a provided link on our Continuing Education page
- **Contact** with scientist-practitioners, clinicians, and researchers in the field of pediatric neuropsychology through our event promotions (\$0.005 CPI) and the Zoom chat feature so that you may develop long-term business relationships and brand recognition

Event Sponsorship Package: 4-day event (Annual Conference): 1-day event (Single Workshop of your choice):	Bronze \$375 \$150	Silver \$650 \$250	Gold \$750 \$300
Exhibit booth space(s) in virtual expo or in-person event	1	2	4
Exhibit booth size	small	medium	large
Analytics and Reporting (keep track of how many views and messages each sponsor has received from attendees) for virtual events	x	x	x
Complimentary Registrations (for Annual Conference OR Workshop)	1	2	3
Sponsor resources for attendees on Zoom Events:		x	x
Ability to add a sponsor video (60s max)		x	x
Sponsor images		3	5
Downloadable PDFs		5	5
Sponsor chat for virtual events		x	x
Advertisement in the Annual Conference Booklet		½ page	Full page and ½ page
Logo advertisement on the AAPdN Annual Conference or workshop web landing page with link to your company's website		x	x

To register as an Annual Partner or Event Sponsor, please complete the appropriate link below:

- [AAPdN 2023 Annual Partner Registration](#)
- [AAPdN Event Sponsor Registration](#)

For questions about the process, please contact sponsors@theaapdn.org

General Information

Purpose of Exhibit Booths:

The purpose of the exhibit booths is to complement the professional clinical sessions by enabling registrants to see, hear, examine, question, and evaluate the latest developments in equipment, materials supplies and services that are recommended for use in the field of pediatric neuropsychology.

TRAFFIC: All partners and sponsors will be prominently displayed on the conference or continuing education landing page appropriate to their level of support.

Eligibility:

The American Academy of Pediatric Neuropsychology reserves the right to determine the eligibility of any company, product, and promotion that is not in accordance with the character and purpose of the event. Exhibit booths or Exhibitors that, through their conduct or printed matter, detract from or are determined to not be in line with the character of the event may be denied participation. In this situation, AAPdN is not liable for refunds.

Rules & Regulations – 2023 Conference

Application for Exhibit Space for the 2023 Annual AAPdN Conference

Please review the entire prospectus prior to registering as an Event Sponsor. AAPdN regulations and guidelines included here are important to the success of the conference. Applications must be made through our [AAPdN Event Sponsor Registration Form](#).

The deadline for receipt of the [AAPdN Event Sponsor Registration Form](#) is March 30, 2023. To register as an event sponsor after March 30, 2023, contact sponsors@theaapdn.org.

More information about assigned booths will be sent to the contact on or before April 10, 2023, depending upon when application is received. Spaces cannot be assigned or otherwise disposed of without the consent of AAPdN.

Terms of Payment

Payment for the total amount must accompany the Partner & Sponsor Registration Form. A Stripe account is linked for your convenience at the end of the registration form. Checks can be used for payment if arrangements for such have been made through the registration process.

Cancellation of Exhibit Space

Cancellations received before March 30, 2023 will be refunded in total. Cancellations received after March 30, 2023 are subject to a cancellation penalty equal to 100% of the total cost of the space cancelled, unless the spaces are all sold out. The cancellation notice must be received in writing by March 30, 2023 to receive a refund.

Solicitation by Non-Exhibitor Personnel

Firms and representatives of firms not assigned with an exhibit space are prohibited from soliciting business during the Annual Conference/Workshops. Violators will be promptly ejected from the conference/workshops.

Liability

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of the exhibitor's activities during the conference and workshops, and will indemnify, defend and hold harmless the American Academy of Pediatric Neuropsychology, the conference/workshop platform, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages and claims.

Should you require additional information, please contact:

sponsors@theaapdn.org.

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